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**outco**

Company Profile





## ABOUT OUTCO

OutCo is a full-vertical, forward-thinking, licensed purveyor of medical cannabis and the approachable authority in the industry.

Formed in 2015, OutCo has fought the good fight to be a force of positive change. OutCo focuses on leading the evolution of better seed-to-sale business practices in a rapidly growing industry.

OutCo manages Outliers Collective, the first licensed dispensary continually operating in San Diego County, and has accomplished a number of firsts in the cannabis industry including operating the first licensed grow on Indian land in Southern California, the first cultivation building permit issued in Southern California, and the first licensed extraction facility in San Diego County.

As a pioneer and leader in cannabis, OutCo sets a new standard for cultivation, extraction, distribution, and research, while delivering a level of professionalism lacking in the industry. OutCo has adopted comprehensive internal and external testing, detailed quality control procedures, and a commitment to consistency in all product offerings.

For more information, please visit [www.outco.com](http://www.outco.com)

## HIGHLIGHTS

- The first and largest licensed cultivator in Southern California.
- The first California company to grow cannabis on tribal land; a landmark and first-of-its-kind agreement.
- 1,750 total plants currently
- 250 lbs monthly production
- We hold ourselves to rigorous testing standards, ultimately developing the highest quality products with the biggest therapeutic impact.

## FUTURE PLANS

- 140,000 sq. ft. total grow space by Q3 2017
- 35,000 total plants by Q3 2017
- 3,000 lbs. monthly production by Q3 2017
- 100 employees by YE 2017



## OUR STORY

As the largest licensed cultivator in Southern California, OutCo delivers consistent, quality cannabis, vape oils, and infused products for distribution, both locally and to dispensaries throughout the state.

Our cultivation, led by Dr. Allison Justice, includes indoor and greenhouse harvests, yielding a mixture of THC and CBD rich indicas, sativas, and hybrids. We use sustainable methods of growing including beneficial insects, fungi, and organic oils.



We care deeply about the quality and effectiveness of our products, so we invest heavily in research and development.

Our on-site labs and skilled scientists allow us to use cutting-edge extraction methods to produce exceptional vape oils and infused products.

Finally, our supercritical CO<sub>2</sub> extraction ensures both consistency and economies in production.

As a cultivator, manufacturer, and dispenser, we are grounded and take pride in a scientific approach, and are committed to the betterment of our industry's future.



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Executive Bios





## **ABOUT LINCOLN**

Driven by a desire to “set the standard” and “get it right,” Lincoln Fish, Co-Founder and CEO of OutCo saw an opportunity to take a leadership role in the emerging cannabis industry. Foreseeing a future where cannabis is woven into society, Lincoln set out to lay the foundation for a company that will become a forward thinking authority in the industry.

With more than 30 years experience as an entrepreneur, Lincoln possesses a formidable background in strategy, finance, human resources, marketing and sales. Lincoln recently resigned his position as senior vice president of sales and marketing for Avadyne Health, a \$50 million healthcare administration firm. Lincoln was a co-founder of the firm that became Avadyne’s technology division. He is a nationally recognized healthcare leader and recently received a Person of the Year Award from the Healthcare Information Management Systems Society.

Lincoln’s many business achievements have given him significant financial, customer service, and business development experience across a number of ventures. Among these ventures, he was the co-founder and president of Real Health Laboratories, a nutraceutical company that became one of the nation’s fastest growing consumer products companies and remains the number one natural prostate product on the market. Lincoln is a graduate of the Wharton School of Finance and Commerce at the University of Pennsylvania.

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Vice President Cultivation  
DR. ALLISON JUSTICE

### **ABOUT ALLISON**

A graduate of Clemson University with a Ph.D. in Plant and Environmental Science, Allison taught greenhouse management to undergraduate students, focusing on organic methods and production.

Allison's dissertation involved investigating the effects of a beneficial mycorrhizal type organism (*Piriformospora indica*) to other commercially available biological control agents on greenhouse crops. Through her research, Allison learned that organic and/or sustainable growing can be easy, cost effective, and produce aesthetically pleasing plants when done properly.

Post-graduation Allison developed a system (patent pending) to mass rear beneficial nematodes for commercial use that led her to consulting on integrated pest management nationwide. Additionally, she has extensive experience in greenhouse production having helped open and operate her family's greenhouse business where they have been growing sustainably for over five years.

As a recent transplant from the ornamental sector of horticulture, Allison understands the importance of growing a high quality plant organically and at a low input cost. Through research, Allison is elevating the standards of cannabis cultivation both indoors and in greenhouse settings.

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Photo Gallery









